

Zach Hall

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Portfolio:

<https://drummerdayz.wixsite.com/zachhall>

EDUCATION

The Pennsylvania State University, State College, PA — *Broadcast Journalism BA - English Minor*

August 2015 - May 2019

EXPERIENCE

PSN-TV

State College, PA

Fall 2017 - May 2019

- Camera operator for sketches
- Edited video/audio for various videos for two PSN-TV shows (After Hours, Pop-Culture Corner)
- Wrote sketches/monologues for After Hours

CommRadio

State College, PA

Fall 2017 - May 2019

- Wrote news articles & music/TV/movie reviews
- Ran the soundboard for CommRadio talk shows
- Hosted Nittany Record Club talk show

Internships

Bravo Group

Harrisburg, PA

May 2019 - August 2019

- Worked closely with media relations on social media campaigns for clients
- Shot/edited/scripted videos for clients such as PA Turnpike, U.S. Steel & The American Cancer Society
- Shot/edited stills used by U. S. Steel, CCA, HAP & several others for social media campaigns
- Participated in several “brainstorm” sessions with the creative team in regards to client marketing strategies

SKILLS

- Communication (Verbal, Written)
- Video/audio editing
- Proficient in Adobe CC Suite (Premiere, Photoshop, After Effects, Media Encoder)
- Camera Work (Panasonic, Cannon, DSLR & SLR)
- Photography
- Videography
- Proficient in Google Docs, Microsoft Office 365
- Creative writing
- Storytelling
- News writing
- Integrity & honesty